

## SIOVEAN LEHNER

Siovean.com | [SioveanLehner@gmail.com](mailto:SioveanLehner@gmail.com)

### EDUCATION

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**Ringling College of Art + Design** | Sarasota, FL

BFA Motion Design, 2016

**South Carolina Governor's School for the Arts + Humanities** | Greenville, SC

Graphic Design and Animation Concentration, 2012

### EXPERIENCE

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**Senior Motion Designer** | DaVita | Denver, CO | November 2019- Present

- Conceptualizes, presents and completes motion graphics projects within budgets.
- Maintains high standards in video and motion graphics content across all DaVita audiences.
- Proactively reports metrics with recommendations to ensure alignment on goals related to thurplays, clicks, conversions, engagement and watch-rates.
- Led a team of designers, copywriters and videographers to establish the motion and video brand guidelines. Continues to update as needed.
- Provides guidance to external vendors and internal employees to complete projects.

**Motion Designer** | DaVita | Denver, CO | September 2017- November 2019

- Conceptualized and completed multimedia campaigns on tight timelines for audiences such as patients, caregivers, employees, physicians, payors, media and prospective employees.
- Specialized in motion graphics, video editing, illustration and graphic design.

**Associate Motion Designer** | Motive | Denver, CO | August 2016- September 2017

With a production team of five within an agency:

- Creatively brainstormed content for brands such as The Macallan, Vans Foods, Budweiser, Nature Raised Farms, Costa Del Mar, Highland Park Whisky, Lipton, Mastercard, Nio, Otterbox, Yonex and Pepsi.
- Designed, animated, filmed and edited content within quick turnarounds.
- Specialized in delivering 2D and 3D animations.

**Motion Design Intern** | Spillt | Denver, CO | Summer 2015

Assisted a small team to:

- Design, animate and composite spots for US Post Office, Sony Pixels, Charter, Continental, Cactus and Denver Ad Club.
- Ensure spots are intuitive, seamless and uniquely crafted in a fast pace.
- Deliver 2D designed animations for each spot.
- Meet with clients weekly and discuss feedback to ensure top quality product.

### SKILLS AND AWARDS

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Technical skills in Adobe After Effects, Premiere, Illustrator, Photoshop and InDesign, DragonFrame, Google Web Designer and Maxon Cinema 4D. Communication skills in project management, empathy, clarity and feedback.

2016 Silver American Advertising Award: PINC Conference Package; 2019 Honorable Mention Hermes Creative Award: Innovating Kidney Care - Juan's Story; 2020 Gold MARCOM Award: Potassium and the Kidney Diet